



Diaspora Investment in Agribusiness



international institute of
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1. INTRODUCTION

Trends in world food production and demand are described, and examples are given on existing diaspora investment in agribusiness. Since investment in land is highly sensible, investment in other parts of agribusiness is encouraged. Examples of affordable investments in all phases of the value chain are described.

2. AGRICULTURAL INPUTS

Many activities influence productivity of agriculture even before sowing and planting. Investment in land registration, soil analysis, irrigation, flood prevention, fertilisers, high-quality seeds and better tools are the precondition for better harvest.

3. HORTICULTURE

Even on small plots, profitable horticulture is possible. The module discusses the One Square metre experiment, production in glass houses, Demeter closed horticulture circuits, nurseries, neighbourhood outsourcing, mushroom cultivation, and the combination of horticulture with raising small animals (rabbits, chickens).

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4. POST-HARVEST

The avoidance of post-harvest losses can lead to considerable increases in income. Proper storage facilities provide more choice of when to sell.

Packaging helps to keep products fresh and attractive, and better transport gives access to larger markets.

5. PROCESSING

Processing contributes much added value (and helps to avoid post-harvest losses). Preservation can take many forms - drying, fermenting, cooking, baking, brewing, salting, canning - to make pickles, yoghurt, juices, cakes, soups, jams, drinks, ketchup etc.

6. MARKETING

Effective marketing is a pre-condition for higher sales. Systems of market information, better communication, integration into value chains, fair trade, branding, provision of credit and insurance, adaption in phytosanitary regulations and more.



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